



# COMPANY PROFILE





*Your trusted*  
**DMC IN INDOCHINA & THAILAND**

At Threeland Travel, we believe travel is not merely about moving from one place to another. It is a bridge between cultures, a catalyst for connection, a celebration of discovery, and the art of crafting moments that last long after the journey ends.

For over two decades, we have proudly showcased the timeless charm and vibrant spirit of Indochina and Thailand. Established in 2003 and appointed as the official licensee of Gray Line Worldwide in Vietnam in 2010, Threeland has grown into one of the region's most trusted Destination Management Companies (DMCs).

With 100+ travel professionals across Vietnam, Cambodia, Laos, and Thailand along with a robust sales network spanning Asia and Europe, we design and deliver tailor-made programs for tour operators, travel agents, and incentive houses worldwide. Our strength lies in blending creativity with deep local insight to ensure every journey unfolds seamlessly and memorably, from the first email to the final farewell.

As a B2B specialist, we value partnerships built on trust, transparency, and shared success. Through innovation and commitment to responsible travel, we continue to craft fresh, authentic experiences that connect people and cultures, helping our partners inspire travellers with journeys that truly matter.

**01.** Our destinations

**02.** Milestones

**03.** Our Portfolio

**05.** Our products

**06.** Our partners

**07.** Our certifications

**08.** Gray Line Halong Cruise

**09.** Pu Luong Retreat



# 01. OUR DESTINATIONS



Vietnam is a captivating blend of history, natural beauty, and vibrant culture. From its 3,260 km of dramatic coastline to emerald mountains, dynamic cities, and world-class cuisine, the country overflows with colour, contrast and warmth, a land that truly has it all.

Thailand never fails to enchant. From the shimmering temples of Bangkok & the cultural soul of Chiang Mai to Phuket's turquoise waters, bustling night markets, and golden beaches kissed by the sun, it's a country where tradition meets adventure, hospitality feels effortless, and every traveller finds their own rhythm of joy & wonder.



Cambodia is a name that instantly stirs the imagination. Home to the legendary temples of Angkor - from the towering spires of Angkor Wat to the jungle-embraced ruins of Ta Prohm and the enigmatic smiles of Bayon - it stands as the sacred heart of Southeast Asia's history and grandeur.

Laos, though landlocked, offers an intimacy with nature few places can match. Its misty mountains, winding rivers, and tranquil villages evoke a serenity long forgotten elsewhere. With its gentle pace, ancient monasteries, saffron-robed monks, and untouched landscapes, Laos remains one of Asia's most authentic escapes.



## 02. OUR MILESTONES

<b>2024 - 2025</b>	Awarded Travelife partner Opened Dach & Benelux Representative offices
Opened Poland Representative office	2023
	
	2019
Co-invested in an eco-project with a luxury retreat in Pu Luong, an exceptional outdoor destination in Northern Vietnam and a refreshing alternative to Sapa.	2016
	2015
Launched our first luxury Gray Line Cruise in Halong Bay, introducing an exclusive and exotic product to the Gray Line International sightseeing network.	2013
	2010
Expanded operations across Indochina: Vietnam, Laos, and Cambodia, and opened sales offices in the USA and Malaysia.	2003



# 03. OUR PORTFOLIO



*Our primary brand with over 20 years of experience, offering tour packages, series, and MICE services.*

## **Operating Area**

Vietnam, Thailand, Cambodia, Laos & Myanmar

## **Product Range**

FIT, Families, Ad-hoc and Set-departure groups, and Corporate/MICE travelers.

## **Product Range**

Classic, Adventure, Family holidays, MICE, School, Wellness tours & Customized packages.

## **Partner Brands**

TUI, Kouni, Thomas Cook, Cox & King



*A division and sub-franchisee of Gray Line Worldwide, focusing on luxury cruising experiences.*

## **Capacity**

2 cruises with 22 cabins and 10 private charter boats, each accommodating up to a family of four.

## **Product Range**

Luxury cruises, MICE and Incentive programs.

## **Partner Brands**

Agoda, Booking.com, Expedia, Hotelbeds, DOTW



*A Master Licensee of Gray Line Worldwide, specializing in activities and ground-handling services.*

## **Operating Area**

Vietnam, Laos, Cambodia, Myanmar, Thailand, Malaysia, Singapore & Philippines

## **Product Range**

Shore excursion, Day trips, Airport transfer, VIP greetings and meeting, Visa fast track service.

## **Partner Brands**

Expedia, Viator, Hotelbeds, Getyourguide, Ctrip, Rideways, Qnar, Tuniu...



*An eco-retreat in the northern mountains of Vietnam, offering authentic experiences and boutique living.*

## **Capacity**

40 boutique spacious bungalows overlooking rice terraces and valleys, designed to 4-star standards.

## **Product Range**

Luxury eco-stays, Outdoor adventures (cycling, trekking, rafting), Community-based tourism, Wellness, meditation (yoga), and farm-to-table dining experiences.

## 04. OUR TEAM



# 05. OUR PRODUCTS

## Package Tours

- Series
- FIT packages
- Tailor-made tours
- Group Packages
- Seat-in-coach tours
- Charter groups



## MICE

- Tailor-Made Incentive Programs
- Corporate Meetings & Conferences
- Thematic Gala Dinners & Award Nights
- Team-Building Activities
- On-Ground Operations & Logistics
- Hotel, Transportation & Venue Management
- Cultural and Leisure Extensions



# OUR PRODUCTS

## Adventure Tours

- Trekking, Hiking, Cycling
- Mountain climbing, 4WD expedition
- Motorcycling, Wildlife watching
- Sea kayaking, River rafting



## Theme Tours

- Pilgrimage tours
- Yoga & Meditation tour
- Education tour, Eco tours
- Volunteering tour
- Foodie tour
- Ladies' tour



## Luxury & Honeymoon

- Beach relax
- Mountain resorts
- Spa treatments



# 06. OUR STRENGTHS



**Speed & cost-effectiveness:** We prioritize urgent client requests and guarantee responses within 8 hours. Regular updates on regional trends, events, and local deals help Threeland maintain its position as a market leader in the region.



**Flexibility & tailor-made services:** Our foremost commitment is to meet every guest's need. Threeland's expert consultants design diverse programs — from classic highlights to creative, one-of-a-kind experiences found nowhere else.



**Reliability & trusted reputation:** Chosen by over 1,500 global tour operators, Threeland enjoys strong client loyalty with a 25% repeat rate. Our USD 2 million Travel Liability Insurance ensures every partner and guest enjoys complete peace of mind.



**Professional and dedicated team:** Each inquiry is treated as a mission. Our multilingual sales teams combine passion, local insight, and creativity to serve as both your reliable partner and trusted friend in Indochina and Thailand.



**Responsible travel:** As a Travelife Partner, Threeland follows three pillars of sustainability - economic, social, and environmental responsibility. We maximize benefits to local communities while minimizing negative impact wherever we operate.

## 07. OUR KEY CLIENTS

- English-speaking series from major tour operators in Australia, Canada, the UK, and the USA.
- Spanish-speaking series operated for top partners in Spain and Latin America.
- Italian and German-speaking programs in collaboration with leading tour operators from Italy and Germany.
- Adventure programs including trekking and cycling tours for specialized operators in the Netherlands and Sweden.
- Large-scale MICE groups from India, serving up to 1,000 participants for renowned brands such as Suzuki, Honda, Tata, and Cipla Pharmacy.
- Luxury ad-hoc groups from Israel, featuring 12-16-day Trans-Vietnam journeys curated for premium travelers.
- Tailor-made FIT products designed for key partners in the UK, USA, Israel, and Poland.
- Educational and volunteering tours operated for top global student and academic travel organizations.
- Special projects including private charter flights for billionaires, golf packages for Singaporean ministers, film productions for Malaysian media, and market study tours for the Korean Chamber of Commerce.



## 07. OUR CERTIFICATES



Gray Line Master Licensee



NOIP's Trademark Protection No. 79041



US\$ 2,000,000 Travel Liability Insurance

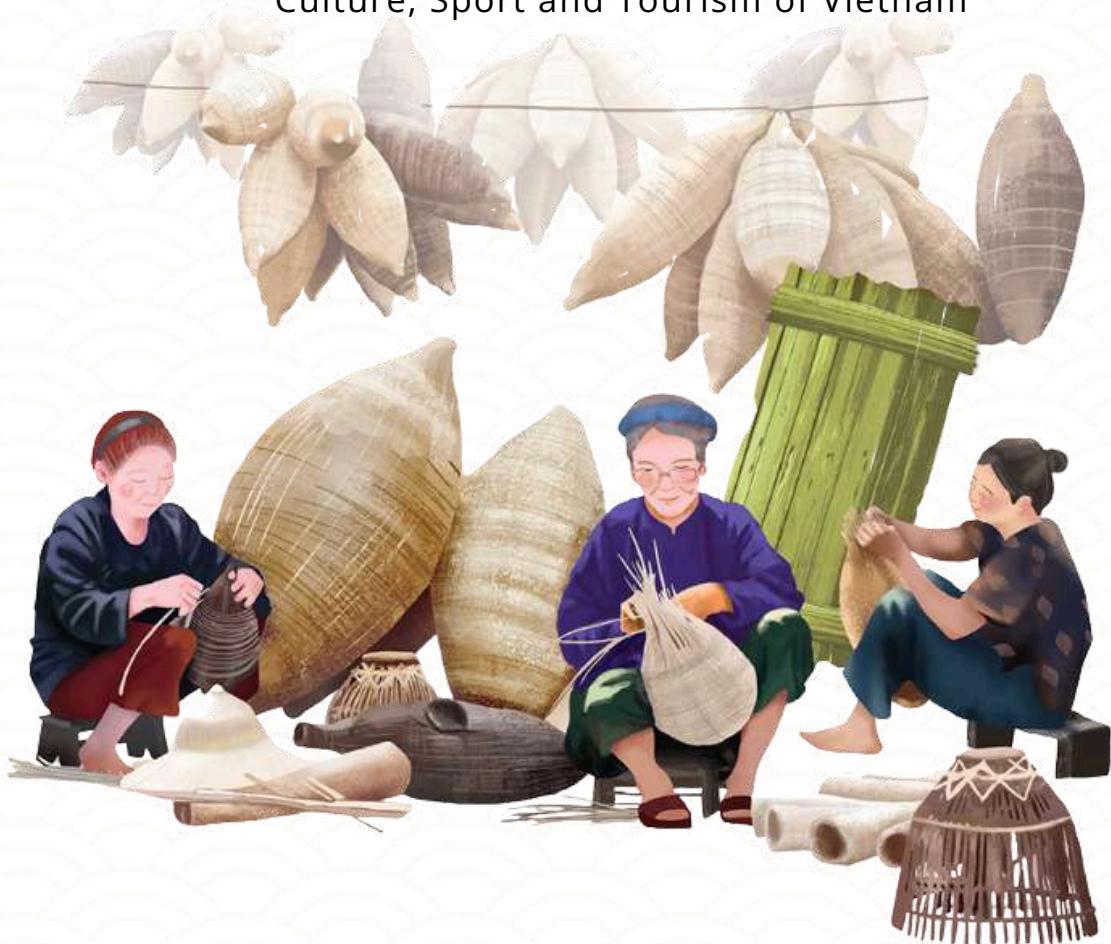


**Bond at an approved bank to guarantee financial security**



**International Tour Operator License**

International Tour Operator License No. 01-2715/2024/CDLQGVN -GP LHQT of the Ministry of Culture, Sport and Tourism of Vietnam



# OUR INTERNATIONAL TOUR OPERATOR LICENCE

BỘ VĂN HÓA, THỂ THAO VÀ DU LỊCH  
CỤC DU LỊCH QUỐC GIA VIỆT NAM

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM  
Độc lập - Tự do - Hạnh phúc

## GIẤY PHÉP

KINH DOANH DỊCH VỤ LŨ HÀNH QUỐC TẾ  
INTERNATIONAL TOUR OPERATOR LICENCE  
Số GP/No. : 01-2715/2024 /CDLQGVN-GP LHQT  
Cấp lần/ Issued for 1 time)

### 1. Tên doanh nghiệp:

Tên doanh nghiệp viết bằng tiếng Việt:

CÔNG TY CỔ PHẦN DU LỊCH TAM Á

Tên doanh nghiệp viết bằng tiếng nước ngoài/Enterprise's name in foreign language:

THREELAND TRAVEL ASIA JOINT STOCK COMPANY

Tên doanh nghiệp viết tắt/Brief name:

THREELAND TRAVEL ASIA

### 2. Trụ sở chính/Head Office:

SỐ NHÀ 40, NGÁCH 10, NGÕ 462 ĐƯỜNG BƯỚI, PHƯỜNG VĨNH PHÚC, QUẬN BA ĐÌNH,  
THÀNH PHỐ HÀ NỘI

Tel: 0987449193

Fax:

Email: info@threeland.asia

Website: threeland.asia

### 3. Phạm vi kinh doanh dịch vụ lữ hành/Travel Service boundaries:

KINH DOANH LŨ HÀNH ĐỐI VỚI KHÁCH DU LỊCH VÀO VIỆT NAM (INBOUND)

### 4. Thông tin người đại diện theo pháp luật của doanh nghiệp/Legal representative

Họ và tên/Name: NGUYỄN MAI HOA

Giới tính/Gender: NỮ

Ngày tháng năm sinh/Date of birth : 11/09/1967

Quốc tịch/Nationality: VIỆT NAM

Chức danh/Title: GIÁM ĐỐC

Số định danh cá nhân/Chứng minh nhân dân/Hộ chiếu/ID/Passport No: 001167032862

Ngày cấp/Date of issue: 10/07/2021

Nơi cấp/Place of issue: CỤC CẢNH SÁT QLHC VỀ TTXH

Hà Nội, ngày 23 tháng 10 năm 2024

KT CỤC TRƯỞNG  
PHÓ CỤC TRƯỞNG



Nguyễn Lê Phúc

## 08. GRAYLINE HALONG CRUISE



### **Gray Line Halong – The First Overnight Ocean Cruise of Gray Line Worldwide**

Each chartered junk seamlessly blends traditional craftsmanship with modern elegance. All cabins feature tiled en-suite bathrooms, panoramic sea-view windows, and private balconies or terraces. Guests can unwind on the spacious sun deck, enjoy open-air bars, and take in breathtaking 360° views of limestone karsts and emerald waters.

### **Senses of Comfort & Perfect Safety**

With a low guest-to-crew ratio, Gray Line Halong ensures personalized service and a true sense of exclusivity throughout the voyage. Safety and comfort remain paramount — the cruise is fully protected by a US\$2,000,000 travel liability insurance package and is the only operator in Halong Bay offering complimentary SOS rescue service.



## 09. PU LUONG RETREAT

### **Pu Luong - A Hidden Gem of Northern Vietnam**

Tucked away in the mountains of Thanh Hoa province, Pu Luong is a microcosm of Northern Vietnam's natural beauty. Though still little-known to mass tourism, it brings together all the region's highlights in one destination - Sapa's majestic mountain ranges, Mu Cang Chai's stunning rice terraces, Cao Bang's scenic rivers and waterfalls, Ha Giang's dramatic mountain passes, and Mai Chau's charming ethnic villages.

#### **Highlights:**

- A "microcosm" of Northern Vietnam with breathtaking mountain views
- Boutique eco-living — preserving the pure beauty of nature
- Authentic lifestyle amid tranquil hill-tribe villages
- Ideal trekking routes with moderate / medium levels
- Ideal trekking routes with moderate difficulty and rewarding scenery



Pu Luong Retreat is a boutique eco-lodge harmoniously nestled on the hillside, overlooking the vast valley below. The property offers 40 deluxe rooms and 3 exclusive suite bungalows, each designed with traditional wooden architecture and private panoramic views.

A traditional stilt house built to international standards provides communal yet comfortable space for groups of up to 16 guests. The retreat also features an infinity pool, spa area, natural rock garden, and a restaurant serving fresh, local cuisine - all blending seamlessly with the surrounding landscape.

Pu Luong Retreat offers not just a stay, but an immersion into the serene rhythms of nature and authentic rural life in Northern Vietnam.



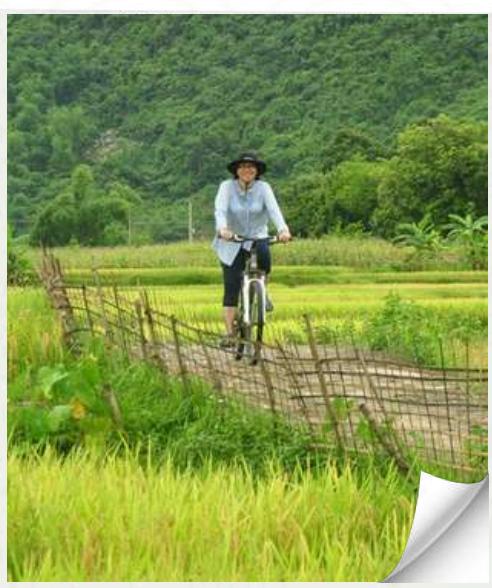
# PU LUONG RETREAT



Traditional eco-design with authentic wooden bungalows



Boutique living with gourmet cuisine, infinity pools, spa, and stonework



## Headquarters

Address: 15bis Ly Nam De, Hoan Kiem, Hanoi, Vietnam  
Tel: +84 24 3926 2056  
Hotline: +84 979 016 928  
Email: [help@threeland.com](mailto:help@threeland.com)  
Website: [www.threeland.com](http://www.threeland.com)

## Thailand Office

Address: Room 3-1, 857 On Nut Road, Suan Luang Subdistrict, Bangkok, 10250 Thailand.  
Hotline: +66 85 254 2899  
Contact person: Ms. Nara Trithiparom  
Email: [thailand@threeland.asia](mailto:thailand@threeland.asia)

## Cambodia Office

Address: #203, Sangkat: Svay Dungum, Siem Reap, Cambodia  
Contact person: Mr. Bun Soeung  
Email: [cambodia@threeland.asia](mailto:cambodia@threeland.asia)

## Laos Office

Address: Hom 17, Na Luang Village, Luangprabang, Laos  
Contact person: Mr. Oddy Siphantong  
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## Global Representatives

### *India - Mumbai:*

Contact person: Mr. Pranav Kapadia  
Email: [India@threeland.asia](mailto:India@threeland.asia)

### *Portugal - Lisbon:*

Contact person: Mr. Nelson Coltez  
Email: [Portugal@threeland.asia](mailto:Portugal@threeland.asia)

### *Spain & Latin America:*

Contact person: Mr. Jose Redondo  
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### *Italy - Rome:*

Contact person: Mr. Giovanni Caridi  
Email: [Italy@threeland.asia](mailto:Italy@threeland.asia)

### *Dach markets:*

Contact person: Mr. Rob Knoedl  
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### *Benelux markets:*

Contact person: Mrs. Inèz Ruska  
Email: [Benelux@threeland.asia](mailto:Benelux@threeland.asia)

